

**Full-Time Position with Clean Fuels Ohio**  
**Title: Drive Electric Ohio Director**  
*Candidates will be considered as they apply*

**Overview:** Clean Fuels Ohio (CFO) is hiring a talented, energetic self-starter and team member to serve as the Director of our Drive Electric Ohio (DEO) program. The goal of DEO is to increase adoption of electric vehicles (EVs) throughout Ohio. Our strategy involves developing and supporting affiliated, locally based EV education and advocacy groups throughout Ohio, and working with them to conduct consumer education activities, encourage development of EV charging, and address local policy. The strategy also includes engaging utilities, utility regulators, and government leaders on EV-related policy and market issues. Additionally, a successful candidate will spearhead an analysis of the success and priorities of DEO's programs and forming recommendations of the mission and goals of DEO over the next 5-10 years by working with the CFO board and the EV stakeholder group.

**About Clean Fuels Ohio:** Clean Fuels Ohio is a statewide nonprofit organization based in Columbus, Ohio. Our mission is to improve air quality and health, reduce environmental pollution, and strengthen Ohio's economy by increasing use of cleaner, domestic fuels, and energy-saving vehicles.

**Qualifications:**

- Bachelor's degree (minimum)
- Strength in public speaking and engagement required (national conferences, press conferences and balancing competing interests of stakeholders)
- Skills and experience working with grassroots organizations – especially in conducting public outreach, organizing events, and facilitating advocacy
- Understanding of government policy-making processes at various levels
- Experience incorporating the perspectives of various communities, including diverse and underserved communities, in the consideration of impacts and outcomes of a decision-making process
- Experience incorporating social media into advocacy, grassroots organizing, or other campaign efforts
- Experience in advancing electrification through education and policy, and specifically working with fleets
- Experience working directly with people from diverse racial, ethnic, socioeconomic, and political backgrounds
- An understanding of the concepts of institutional and structural racism and bias and their impact on underserved and underrepresented communities
  
- Ability to work well with a team, and to develop, lead, and support teams, both internal and external
- Experience managing staff (position will manage two staff, with potential for additional staff)
- Excellent verbal and written communications skills
- Strong planning, organization, and leadership skills
- Strong ability to develop new subject matter expertise
- Willingness to travel, especially within Ohio, and to work occasionally on evenings and weekends

**Job Responsibilities:**

**Grassroots Program**

- Support and oversee Drive Electric (DE) chapter growth
- Support and oversee DE chapter leadership development
- Support and oversee DE chapter mobilization for consumer education and policymaker outreach, as well as outreach to diverse local stakeholders

**Policy**

- Develop EV policy best practices, especially with a focus on equity and access
- Conduct policymaker outreach
- Support implementation of EV policy
- Engage with Power a Clean Future Ohio (PCFO)
- Engage EV stakeholders in policy prioritization and education, including through the state EV stakeholder committee
- Coordinate with other CFO staff to support pro-EV policies

#### **Utility and Regulator Engagement**

- Advise investor-owned utilities, municipal utilities, and rural electric cooperatives on plans to support and accelerate EV adoption
- Educate utility regulators on utility EV program best practices
- Advise utility regulators on evaluation of utility EV proposals
- Lead CFO's Public Utility Commission of Ohio (PUCO) case intervention

#### **Dealerships and Original Equipment Manufacturers (OEMs)**

- Develop and implement auto dealership outreach, engagement, and training program
- Connect dealerships to DE chapters
- Recruit dealerships to join EV stakeholder committee
- Engage OEMs around inventory and model availability in Ohio

#### **Infrastructure Development**

- Identify best practices and needs for Electric Vehicle Supply Equipment (EVSE) deployments
- Advocate for best practices to be included in all largescale EVSE programs in the state

#### **Fleet Electrification**

- Connecting stakeholders to consulting services
- General SME

#### **Equity and Access**

- Develop equity-specific programming
- Ensure all program areas include equity and access considerations

#### **Ohio EV Stakeholder Committee**

- Convene the Ohio EV Stakeholder Committee to support transportation electrification
- Recruit new members to the Ohio EV Stakeholder Committee
- Support committee members' transportation electrification efforts, both directly and by facilitating engagement from other committee members

#### **DEO Program Funding**

- Support the identification and application of program funding
- Complete required program reporting

Design, develop, and maintain DEO program budget (annually)

**Location:** 3240 W. Henderson Rd., Ste. A, Columbus, OH 43220

**Salary:** Negotiable

**To Apply:** Send cover letter and resume by email to Phil La Susa: [Phillip@Cleanfuelsohio.org](mailto:Phillip@Cleanfuelsohio.org) with the subject line "Drive Electric Ohio Director." Please indicate desired salary expectations within cover letter.

***Equal Opportunity Employer:*** At Clean Fuels Ohio we believe that to truly succeed in our mission members of underrepresented groups, and communities disproportionately affected by environmental pollution, must share an equitable position in the industry. We strongly believe that environmental justice is one of the key cornerstones of our work. Therefore, we actively encourage applications from members of underrepresented groups and prioritize bringing more diverse and inclusive voices to the table.